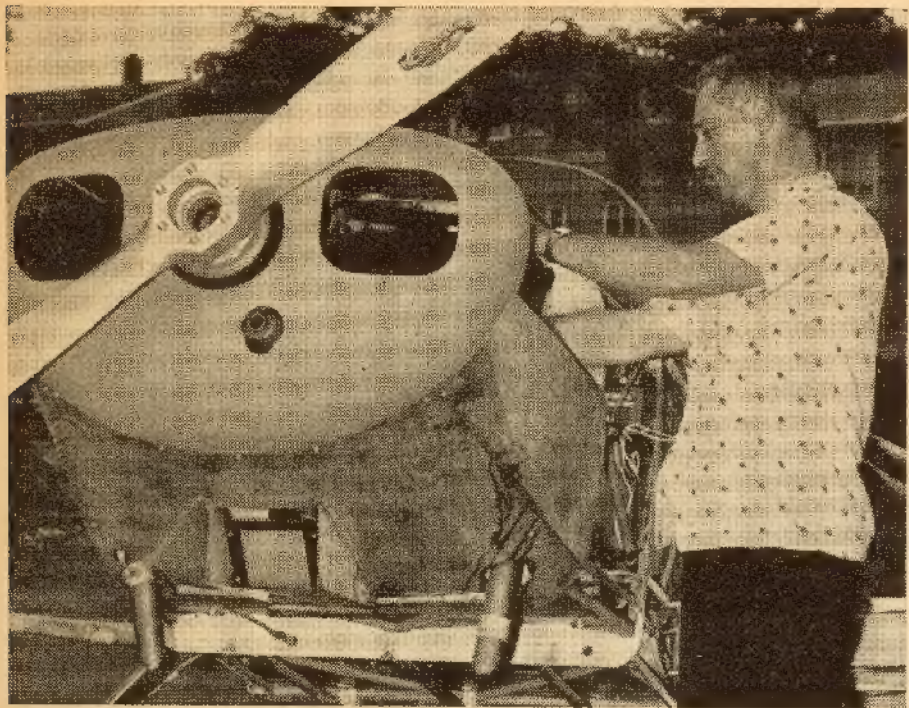




From Model Airplanes To Real Thing—Wilde Hobby

In Verona, N. J. the "wild blue yonder" starts in the garage of a man named Wilde.

He's Stuart Wilde, of the Sales Department, a World War II fighter pilot, who got to like flying so much he's building his own two-seater airplane in the garage of his one-family home.

Stu, who confesses he built model planes as a youngster but never dreamed he'd move up to the real thing, has been working on the project for three and a half years.

He became interested in the unique do-it-yourself job when he joined an organization called the New Jersey Chapter of the Experimental Aircraft Association. Behind the imposing title he found a group of men planning to own their own planes by building them.

Wilde finished second with 25.8 and the District of Columbia third with 21.3. The country



industry retained its position as the fifth largest excise tax paying industry in the country.

INDUSTRY NEWS

Support Industry Campaign

According to American Brewer Magazine, "More than 40 U. S. Senators and Representatives joined recently in urging the Federal Government to support the brewing industry's campaign to remove tariff and trade barriers that have cut deeply into the sales of American beer and ale overseas. The appeal was made on the eve of the opening of negotiations in Geneva, Switzerland by more than 50 nations which are parties to the General Agreement on Tariffs and Trade."

The legislators "said that the inability of American beer to compete abroad because of high tariffs and non-tariff barriers is demonstrated by statistics. Foreign beer imports to the U. S., they pointed out, in 1963 were valued at \$19,000,000, an increase of more than 350 percent during the past 15 years. Exports which were valued at \$6,400,000 in 1947, declined almost 90 percent to \$730,000 in 1963."

"The Congressmen pointed out that among the benefits to be accrued in increased American beer exports, is an increase in U. S. farm production and a deterrent to the outflow of gold. They said that the U. S. brewing industry uses about one-quarter billion dollars worth of farm products each year."

* * *

Ballantine Man Elected

Ballantine's Thomas Forsyth (Bottling) was elected president of the Brewery and Beverage Packaging Association, formerly the Greater N. Y. Bottling Superintendents' Association, at a recent meeting.

FOR DRIVERS

A modern, air-conditioned sternewirth was opened for our drivers recently on the third floor of Plant 2. The sternewirth is part of a complete "new look" for the driver dispatch and turn-in area in Plant 2.

Six new dispatching stations have been built, new cashier cages are now in operation, new tables and benches have been added, and the entire area has been newly lighted and freshly painted.

ALL NEW TRUCKS ON ROAD NOW

Ballantine's changeover to an entire new fleet of eye-catching, dieselized route trucks was completed last week.

All route deliveries from Newark and our Branches are now being

made from new vehicles.

Besides their impressive appearance on the roads, the new trucks give our drivers the opportunity of operating the most modern equipment available anywhere in the brewing industry.

SAFETY BRINGS BIG SMILES



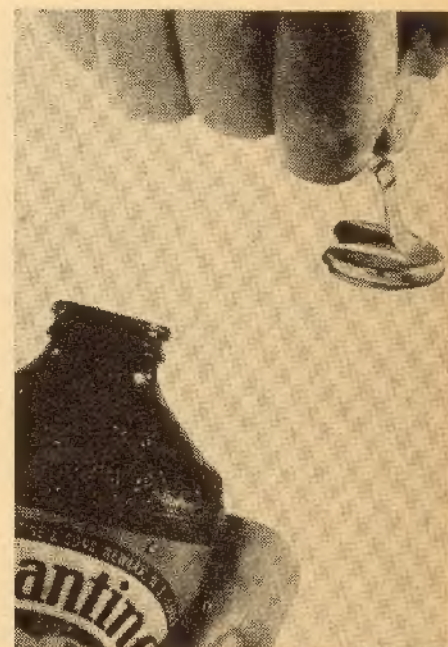
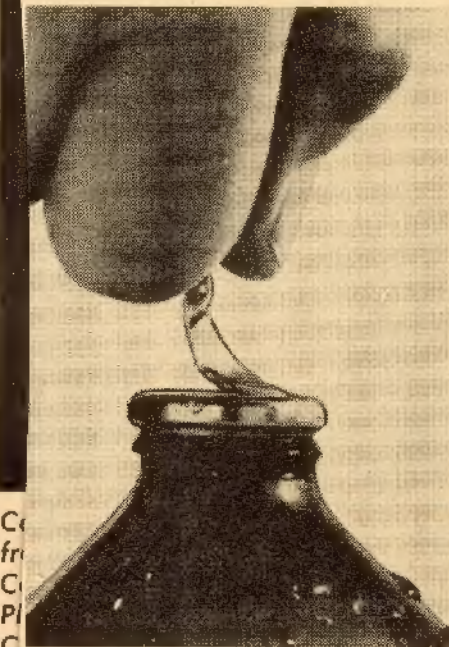
Hall, Maryland Branch's Philip Kloby, Al Gallagher, Bill Plitt, Jim Kidwell and Jim Plotts, are all smiles as they're pictured with plaque awarded them for finishing in first place in the annual Ballantine Branch Safe Driving contest for driver routemen. The plaque was presented at a dinner honoring the men held last month in Hall. Plitt is the Branch Traffic Manager. Driver Walter Magruder was not present when photo was taken. The men turned the plaque over to Branch Manager Bernard Lepri for exhibit in the Branch office. Hall tied with Tillson for first place in the contest. The award was presented by Frank X. Duer, who heads Branch and Distributor Warehousing, and Donald Morrison, Assistant General Transportation Manager.

INGS

VSPAPER



August, 1964



and over. That's what our television, radio and newspaper advertisements as the letter in the story below points out, it's as easy as that.

ANGE GRANDMOTHER

OUR "FLIP CAP"

Ballantine's new flip cap bottle, with a warm metropolitan area welcome to its credit, will be expanded into all our markets from Maine to Florida in the next few weeks.

The best indication as to how well the flip cap is liked by customers can be found in a letter sent to the brewery last week by an East Orange grandmother.

Mrs. Catherine Wujciak of Midland Avenue wrote:

"As a little girl, I was taught to write 'Thank You' notes for people's thoughtfulness.

"As a big girl, (a grandmother in fact) I would like to say 'Thank You' to whoever designed the new Ballantine's

cap. I no longer have to be a lady wrestler to serve it to my guests. In the past, I have been willing to serve inferior beers if the packaging didn't result in a pulled muscle . . . but now, I can get a good beer and wonder of wonders, open it by myself." Before mailing her letter, Mrs. Wujciak folded the sheet down the middle, then drew a heart on the outside, and hand lettered a thank you.

The new cap is being used only on our no-deposit no-return glass cans. Ballantine assisted in the development of the cap with the American Can Company.

Ballantine Helping To Promote Football Classic

For the third straight year, Ballantine is cooperating with the New Jersey Jaycees in promoting the annual Jaycee Football Classic—the game in which Garden State charities are the big winners.

This year's Classic, pitting the New York Giants, NFL Eastern Division Champs, against the Philadelphia Eagles, will be held on Saturday, August 29 at Palmer Stadium, Princeton.

Last year's exhibition game proceeds enabled the Jaycees to distribute more than \$150,000 to educational, youth, welfare and other

charitable activities throughout the State.

Over 1500 Jaycees will work every aspect of the game, from parking cars to selling refreshments. Like Ballantine's donation of promotional assistance, the Jaycee workers will give their services in the interest of raising the most money possible for charities.

Palmer Stadium holds 46,000 fans. At last report several thousand seats were still available. Tickets sell for \$7.50, \$5.50 and \$3.50. Employees interested in getting information about purchasing tickets can do so by calling the Personnel Division.

PINPOINTED . . .

Up The Ladder

Mary Barton from typist clerk to personnel receptionist, Personnel.
Robert Masseau from messenger, Credit, to clerk, Production Planning & Control.

Elaine Sexton from steno clerk to secretary, Advertising.

Gary Greeley from messenger, Credit, to clerk, Bottling.

Ronald Kloss from messenger, Credit, to clerk, Engineering.

Edward Lesbo from distributor order clerk to production planning clerk, Production Planning and Control.

Robert Sanko from relief salesman to bottle salesman, N. J. Bottling Sales.

* * *

Promoted to Lieutenant Colonel

Bottling's Stanley Rudinski has been promoted from Major to Lieutenant Colonel in the United States Air Force Reserve . . . Stanley is vice president of the Three Ring Credit Union and is a member of its board of directors.

* * *

Eleven Retire

Eleven co-workers, including Quarter Century Club member Edward Bloxson of N. Y. C. Bottle Sales, took the happy road to retirement in recent weeks . . . our other new retirees are Albany Branch Thomas W. McCoy, N. Y. C. Draught Sales' Michael J. Berardinelli, Delivery's Thomas J. Lally, Bottling's Eugene Tarantini, and Edward W. Mullin, and Warehousing's Edward F. Wolfmuller, Victor Stefanelli, John Gammer, Thomas Carroll and William L. Grimm.

* * *

Transportation Chairman

Production Control's Charles J. Moskowitz is chairman of the transportation committee for the seventh annual conference of the American Production and Inventory Control Society . . . the convention will be held October 7, 8 and 9 in Atlantic City.

* * *

Now A Doctor

Charles F. Mess, a former Ballantine summer employee during his college years at Seton Hall University, received his medical degree recently and is now interning at the Jersey City Medical Center . . . He is the son of Mr. and Mrs. George W. Mess of Maplewood.

* * *

Keep Smiling

T. Harry Thompson, who writes a column called "The Scratch Pad" in Sales Management magazine, had this as one of his items — "Proposed Amendment; 'Don't cry in your beer. Get a smile every time with a Ballantine.'" . . . nice plug and good advice.

* * *

Thank You Note

Bottling's Thomas H. Dinon asked us to print the following:

"Other than through the medium of Three Rings Newspaper it would be impossible for me to personally thank the many Ballantine employees, both union and supervisory, who signed the massive get well card which was sent to my son, John, at the Long Island Jewish Hospital in New Hyde Park, L. I. during his recent serious illness. There were about ninety signatures. He was in the intensive care section of the hospital, and on the critical list for sixteen days.

"At this time my wife, family and myself, would like to thank one and all for their kind thoughts, and at the same time let them know that the good Lord has spared him to the extent that he is at home and coming along just fine. Once again thanks, and may God bless one and all of the Ballantine Family, of which I am proud to be a member."

* * *

Touring The Country

Retiree Andy Hertling and his wife, who now make their home in Florida, are currently touring the United States, Mexico and Canada . . . Andy sent cards to Three Rings Newspaper recently from Oregon, Arizona and Texas.

* * *

Advertising Club Governor

Ballantine Advertising Manager Leonard B. Faupel has been elected to the Board of Governors of the Advertising Club of New Jersey.

* * *

Sang At Fair

The Ballantine Glee Club joined the choruses of five other Newark companies in giving a concert in the United States Pavilion at the World's Fair recently . . . the other choral groups were those of Public Service, Mutual Benefit, Hyatt Bearings Division of General Motors, Prudential and New Jersey Bell Telephone.

* * *

Visits Germany

Fairfield, Conn. Branch's John Bacher recently completed a three week vacation in Germany with his wife and daughter . . . while in Germany they visited Mrs. Bacher's family.

Metropolitan Area Disc Jockeys Have Ball At Game In Yankee Stadium



Disc jockey participants in the Yankee-Ballantine sponsored baseball game at Yankee Stadium put in a day, but they took time out for this team picture. The talent, left to right: Top Row — Mel Allen, Jack (WCBS), Jose Ramon (WHOM), Frank Stickle (WMCA), Pat Summerall (WCBS), Dan Daniel (WMCA), Mike Spector (WMCA), Bill Owen (WABC), Kyle Rote (WNEW), Big Wilson (WNBC), Bob Brown (WJRL), Ted (WCBS), Tommy Smalls (WLIB), Harry Harrison (WMCA), Herb Oscar Anderson (WABC), Lonny Star (WJRL). Center Row — Dee Finch (WNEW), Ted Brown (WNEW), William B. Williams (WNEW), Steve Lawrence (WNEW), "That Makes Sammy Run" (WNEW), Rocky "G" (WWRL), Phil Rizzuto, Jerry Coleman, Bruce Brown (WWRL), Billy (WNEW), Murray the "K" (WINS), Gene Klavan (WNEW), Jack Walker (WLIB). Bottom Row — Brad (WNBC), Mike Becker (WJRL), John Holiday (WINS), Jean Shepherd (WOR), Scott Muni (WABC), Hider (WINS), Sal Marciano (WJRL).



The large number of entries to our latest contest made the judges' work tougher than ever. As in the first contest, entries came in from our branches, from wives and other members of employees' families, retirees, and from virtually every department.

The judges don't mind working hard, however, and they're looking forward to your entry for contest number three.

Write your caption, or captions, to the picture at right, making sure the words Tote'm Home Plenty and Ballantine Beer are included somewhere in the entry.

Mail your captions to Three Rings Newspaper, P. Ballantine and Sons, 57 Freeman Street, Newark. Contest deadline is August 28.

Spinning records is nothing new for metropolitan area disc jockeys, but making them is something else again — especially on Yankee Stadium's baseball field.

"At this time when I am terminating my employment with P. Ballantine & Sons after twenty-six years of service, I think of the many pleasant fellowships I have enjoyed. I am very grateful and proud of my good fortune in being a member of the 'Ballantine Family', and one of the many links that make up your wonderful and important world wide organization.

"Several months ago I was stricken with a serious illness and was hospitalized for five weeks and in addition required medical attention for an extended period. At this time I also wish to express my sincere appreciation for the benefits received from the Welfare Plan, which paid for most of my expenses

the Ale Men team, piloted by Jerry Coleman. Traffic did get a little heavy around home plate there for awhile, but fans weren't sure later whether there were a lot of runs

Ballantine & Sons for any business and consideration extended to me during my association with them. "Many good wishes for prosperity and health to all."

Married

Robert J. Wilson, Baltimore Branch, was married on July 4 to Barbara Ann Malinowski at a ceremony in Baltimore.

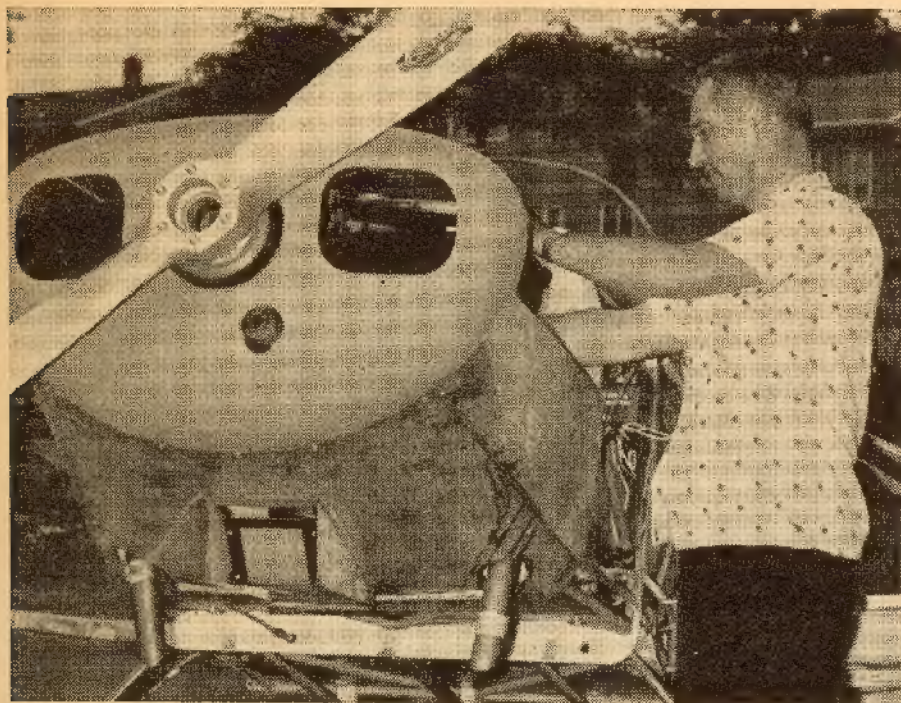
Patricia Karecki, Delivery, was married to Richard Unish on July 4 at a ceremony in Bayonne, N. J.

Charles W. Nichols, District Sales Representative, was married on July 11 to Patricia Ann Clancy at a ceremony in Beverly, Massachusetts.

SMILEMOBILE FLEET NOW IN MARKETS



Vice President-Sales Bert Megowan, right, checks new fleet of "Smilemobiles" with Sales Promotion's Ed Korry before the vehicles left the brewery enroute to various Ballantine markets. The "Smilemobiles", driven by merchandising representatives, replace obsolete equipment. The vehicles serve a dual purpose in that they are available for the normal merchandising chores and are also appropriate for use for special promotions, such as our present "Tote'm Home" campaign.



From Model Airplanes To Real Thing—Wilde Hobby

In Verona, N. J. the "wild blue yonder" starts in the garage of a man named Wilde.

He's Stuart Wilde, of the Sales Department, a World War II fighter pilot, who got to like flying so much he's building his own two-seater airplane in the garage of his one-family home.

Stu, who confesses he built model planes as a youngster but never dreamed he'd move up to the real thing, has been working on the project for three and a half years.

He became interested in the unique do-it-yourself job when he joined an organization called the New Jersey Chapter of the Experimental Aircraft Association. Behind the imposing title he found a group of men planning to own their own planes by building them.

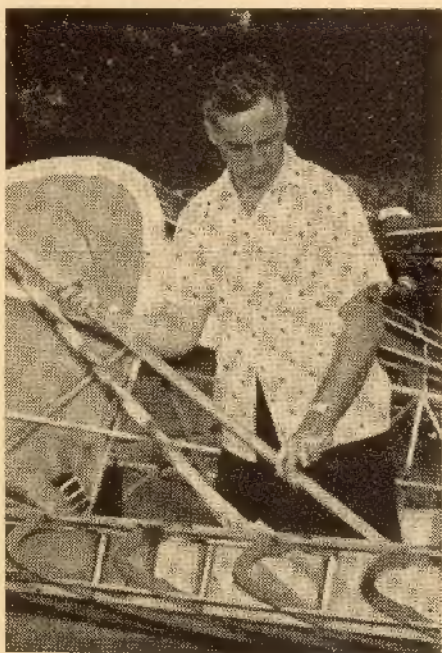
Stu is now a past president of the group and happily points out that at present 22 members of the organization are well on the way to the day they'll taxi down a runway and take off in their own aircraft.

Just how do you go about creating a plane? In Stu's case he started by buying a set of plans from Stits Aircraft in California. Since the fateful day when they arrived he's spent virtually every free moment doing the carpentry, welding, installing, soldering, wiring, painting, sanding and all other work necessary. He's made every part with the exception of the engine, instruments and landing gear.

What began with plans is now taking definite shape, and passersby at 11 Wesland Road often do a double take when they glance in the garage. The garage itself is not large enough to hold the plane with the wings on, but they're built already and will be permanently attached in the next few weeks when Stu completes the building job and moves the plane to Hanover Airport.

It'll be a great day for the Wildes — wife Dorothy, son Billy and daughter Diane. For one thing, they all like flying. Billy, a Verona High School student, has helped his dad with the building. Dorothy has pitched in on many occasions and Diane, a Verona High senior, takes obvious delight with the project's progress. It'll be a great day for the family's new car, too. It'll finally get parked in the garage.

While Stu has been building, his work has been closely checked by the Federal Aviation Agency in the person of Regional Supervisor Ben



Rock. The FAA's interest, naturally, is safety, and if a home builder's work is not up to par, he won't let the plane off the ground.

As other safety precautions, Stu will not be allowed to carry a passenger for the first 50 hours of flying, nor will he be able to leave a 25-mile test area.

His plane, a Stits Playboy, will weigh 1750 pounds when done and will have cost him \$1800.

Stu flew 65 missions in World War II as a fighter pilot in the European Theatre. He received the Distinguished Flying Cross, Air medal with clusters, three battle stars, and the Distinguished Unit Presidential Citation.

Until he entered the service he had never flown in a plane. Now, while waiting for his two-seater to be finished, he flies an hour or so a week in another single engine aircraft he and two associates rebuilt a couple of years back.

Would he build another plane? The garage, says Stu, is too confining so this plane will be it. He extends an invitation, however, for employees to call him for information about the Experimental Aircraft organization of which he is a member.

"You, too", he says with a twinkle in his eye, "can be up in the air."

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According to American Brewer Magazine, "More than 40 U. S. Senators and Representatives joined recently in urging the Federal Government to support the brewing industry's campaign to remove tariff and trade barriers that have cut deeply into the sales of American beer and ale overseas. The appeal was made on the eve of the opening of negotiations in Geneva, Switzerland by more than 50 nations which are parties to the General Agreement on Tariffs and Trade."

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* * *

Ballantine Man Elected

Ballantine's Thomas Forsyth (Bottling) was elected president of the Brewery and Beverage Packaging Association, formerly the Greater N. Y. Bottling Superintendents' Association, at a recent meeting.

Mr. Forsyth, a member of the Ballantine Quarter Century Club, has been a member of the Packaging Association for many years.

* * *

Reaffirms Stand

Modern Brewery Age Newspaper reported last month that the United States Brewers Association reaffirmed its stand with respect to beer concentrate following an executive session recently in New York City.

"The position follows the resolution taken by the USBA at Scottsdale, Arizona in November 1963.

"The USBA proposed that beer concentrate be limited within the United States to the plant where the concentrate is produced, and that the shipment and sale of concentrate be limited to exportation from the United States.

"The staff of the USBA and its Washington counsel were instructed to seek implementation of this decision at both federal and state levels."

New Arrivals

Mr. and Mrs. Irwin Eagle announce the birth of a son, Joel Meca, on July 2 in Lutheran Hospital, Baltimore. He weighed nine pounds, two ounces. Dad is a bottle salesman at the Baltimore Branch.

Mr. and Mrs. John Olszewski announce the birth of a daughter, Susan Marcella, July 21 in St. Joseph's Hospital, Baltimore. The new arrival weighed five pounds, 13 ounces. She joins three brothers in the Olszewski household. Dad is a bottle salesman at the Baltimore Branch.

Plaque To Connecticut Community



Carl S. Badenhausen, Vice President-Marketing, gets warm handshake from Reverend Robert G. Keating, Pastor of St. Jude's Church, Derby, Connecticut, following Ballantine donation of Youth Physical Fitness Award Plaque to the community. The plaque, which will hang in the St. Jude's Church Hall, will annually hold the name "of that young man in the city of Derby who shall have attained in the highest degree those qualities of physical fitness and devotion to God and Country as exemplified in his lifetime by the thirty-fifth President of the United States, John Fitzgerald Kennedy."

CLOSE TO HOME

It is with deep regret we report the death of the following employees in the last few weeks:

Joseph Schmitt, Pensioner. Joe started his Ballantine career in June, 1933 and retired from his Brewing Department position in November, 1953. He lived at 106 Midstream Place, Brick Town, N. J.

Erich W. Hochstein, Pensioner. Erich, a Brewer before his retirement in September, 1962, started his Ballantine career in February, 1934. He was a member of the Quarter Century Club. Erich lived at 25 Garret Street, Cedar Grove, N. J.

Harry Hjelm, Pensioner. Harry started his Ballantine

career in November, 1940. A Draught Driver, he retired in March, 1963. Harry's address was Leo Avenue, Box 615, Landing, N. J.

Thomas Golden, Pensioner. Tom, a guard before his retirement in 1957, started his Ballantine career in October, 1935. He lived at 336 Montclair Avenue, Newark.

Walter Hueneke, Pensioner. Walter, a member of the Quarter Century Club, started his Ballantine career in June, 1939. He had been a Bottler before his retirement in April of this year. Walter's address was Rosary Hill Home, Hawthorne.

Volunteers Move Heartmobile



Vice President R. N. Bostock, center, and Admiral John E. Fradd, right, Executive Director of the Essex County Heart Association, talk to Ballantine trailer driver James Matthews, of Local 153, before the latter leaves to drive the Heart Association's "Heartmobile" to a new location. Local 153 drivers volunteer their services to move the "Heartmobile" every time it is due at a new exhibit spot. Ballantine provides the tractor. Mr. Bostock was chairman of the association's fund drive this year.



Lonny Star, WHN disc jockey, listens closely to the "Ale Men Trio" at recent appearance at Yankee Stadium club. From left are Frank Alexander, Star, Ron Stringari and Paul Meehan.

Fans Singing Praises Of "Ale Men" Trio

Fans who really give a "hoot" about folk music are singing the praises of the "Ale Men Trio", three college youths with a knack for getting delightful music out of two educated guitars and a snappy banjo.

The youths, Seton Hall University grads Paul Meehan and Ron Stringari, and undergraduate Frank Alexander, have been representing Ballantine in recent months at a number of special events.

Besides their appearances for Ballantine, they're much in demand for personal appearances on their own. In this regard they've worked on the stages of a number of night clubs on the East Coast.

They've appeared at the World's Fair; Grossinger's in New York; the Bitter End and Gerdes in Greenwich Village; at the dinner for

metropolitan area disc jockeys at the Yankee Stadium Club; on television in Connecticut and Baltimore; and have been heard on radio stations in several states.

The boys, who can switch from folk music to barber shop singing at a snap of the fingers, use some of their own musical numbers, as well as outstanding arrangements on familiar songs.

The "Ale Men" wear Ale Men jackets, and as the "Who Is The Ale Man" personalities we feature in our television and radio advertisements, they're experts in their profession.

When they play our ale man commercial you can get thirsty listening. We're hoping their ale-drinking fans will quench their thirst with Ballantine, while they treat their musical taste to great entertainment.

Men's Bowling Season To Start

The Men's Bowling League will start its new season on Wednesday, September 9. League competition will be on Wednesday and Friday nights until the season ends in May.

At a meeting this month, "Rosey" Rosamilia was re-elected league president. Frank Freibott was re-elected vice president, and Mike Kiselyk, secretary-treasurer.

Making The Party Complete

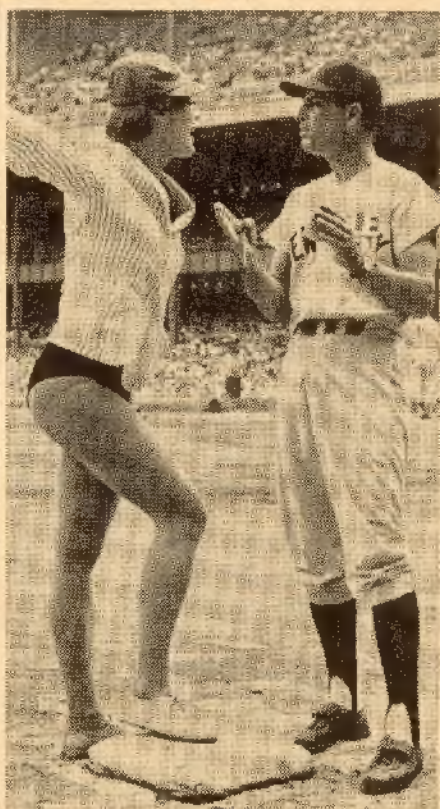


The employee Three Ring Shop is now selling specially-priced barbecue aprons and party kits, to help make your next picnic or party a complete success. The large, custom-designed apron sells for only \$1.00. The party kit, containing everything in the picture but the beer, is priced at \$.98.

Metropolitan Area Disc Jockeys Have Ball At Game In Yankee Stadium



The disc jockey participants in the Yankee-Ballantine sponsored baseball game at Yankee Stadium put in a busy day, but they took time out for this team picture. The talent, left to right: Top Row — Mel Allen, Jack Sterling (WCBS), Jose Ramon (WHOM), Frank Stickle (WMCA), Pat Summerall (WCBS), Dan Daniel (WMCA), Jack Spector (WMCA), Bill Owen (WABC), Kyle Rote (WNEW), Big Wilson (WNBC), Bob Brown (WJRZ), Ted Steele (WCBS), Tommy Smalls (WLIB), Harry Harrison (WMCA), Herb Oscar Anderson (WABC), Lonny Star (WHN). Center Row — Dee Finch (WNEW), Ted Brown (WNEW), William B. Williams (WNEW), Steve Lawrence ("What Makes Sammy Run?"), Rocky "G" (WVRL), Phil Rizzuto, Jerry Coleman, Bruce Brown (WVRL), Billy Taylor (WNEW), Murray the "K" (WINS), Gene Klavan (WNEW), Jack Walker (WLIB). Bottom Row — Brad Crandall (WNBC), Mike Becker (WJRZ), John Holiday (WINS), Jean Shepherd (WOR), Scott Muni (WABC), Ed Hider (WINS), Sal Marciano (WJRZ).



Jerry Coleman listens attentively as umpire Lyn Hobart (of the Folies Bergere) makes a point.

Spinning records is nothing new for metropolitan area disc jockeys, but making them is something else again — especially on Yankee Stadium's baseball field.

That's just what two star-studded DJ teams did last month as they played an abbreviated game for the Ballantine-Yankee Gold Cup. The only trouble is nobody remembers the final score.

Perhaps the umpires had something to do with it. But then again how could they? — they were just three gorgeous girls from the Folies Bergere.

At any rate it was generally agreed that the Tote'm Homers, managed by Phil Rizzuto, was the victor over

the Ale Men team, piloted by Jerry Coleman. Traffic did get a little heavy around home plate there for awhile, but fans weren't sure later whether there were a lot of runs scored or just that some of the DJs were carrying more weight around than usual.

Mel Allen who was commissioner of the league, was reported very happy about the gentlemanly performance of the disc jockey stars on the baseball paths. Their politeness to the umpires, for example, is being talked about as model behavior.

Everyone agreed it was a great game and there should be another next year. It was even promised that next time someone will keep score.

52% Of Employees Now Buying Bonds

Ballantine employees are now putting aside more than a million dollars a year, through the Payroll

Savings Plan, for the purchase of United States Savings Bonds.

This was one of the facts revealed this week in a report on the overwhelming success of the recent drive, aimed at increasing employee use of Payroll Savings to build personal security and the country's strength.

Before the drive 43.4% were enrolled in the bond program. At its conclusion the percentage of participants increased to 52.1%.

Employees are now saving for bonds at the rate of \$19,502.58 a week. Prior to the drive they were saving \$16,024.68. The increase is \$3,477.90 a week, a big 21.7% rise.

Ballantine pays the cost of administering the Payroll Savings Plan as a service to employees. Co-workers determine how much they want to save and they can leave the plan at any time they choose or continue in it indefinitely.

PUBLISHED MONTHLY BY P. BALLANTINE & SONS, NEWARK, N. J., IN THE INTEREST OF BALLANTINE EMPLOYEES AND THEIR FAMILIES. EDWIN B. FISHER, EDITORIAL DIRECTOR; JOSEPH VECCHIONE, EDITOR; TRUMAN TOLAND, ART DIRECTOR. REPRINTING OF CONTENTS FORBIDDEN WITHOUT CONSENT OF PUBLISHER.

Plant and Branch Reporters

Bottle House, John Tallman
Brewery, Rosey Rosamilia
Credit, Ruth Brennan
Engineering, Patricia Cargill
Sales Promotion, Helen Miller
N. J. Bottle Sales, John Lapp
N. J. Draught Sales, Andy O'Brien
New York Office, Lucy Gruebler
Payroll-Accounting, Fred Wilhelm
Personnel, Millie D'Alessandro
Production Office, Dorothy Reilly
Route Drivers, Arlie Buehrer
Sales, Kay Reilly Huff

Sports, Rosey Rosamilia & Mike Kiselyk
General Transportation Office,
Frank Winnicki
Warehouse, Al Platz
Albany, Bill Peterson
Baltimore, Eleanor Chaney
Cranston, Mary R. Mullen
Fairfield, Adele Daley
Hamden, Nancy O'Day
Red Bank, Peggy Lund
Tillson, Elaine F. McCann
Washington, Frank E. Continetti
Wethersfield, Lenore Magnell

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